

December 22, 2011

TO: All International Staff, District Councils and Local Unions

FROM: General President Walter W. Wise

2012 ZERO FATALITY CAMPAIGN

The International Association and IMPACT are launching the "2012 Zero Fatality" campaign to prevent fatalities and disabling injuries in the workplace. Many of these incidents affecting our members throughout the United States and Canada continue to be stem from the same common activities and hazards. As your General President, we will make every effort to commit the necessary resources to make 2012 the year of zero fatalities.

This campaign is designed to focus on the primary "deadly dozen activities and hazards" and will utilize hardhat stickers, gang-box stickers, and posters for training facilities and local unions. It is important for members to embrace this safety initiative and intervene to prevent unsafe conditions and unsafe acts in the workplace.

Attached is a copy of the hardhat sticker that illustrates the "2012 Zero Fatality" campaign slogan "We All Go Home Safe - See Something! Say Something!" These hardhat stickers will be mailed to you on January 4, 2012. The Safety and Health Department will promulgate a series of specific campaign posters and additional information targeting the "deadly dozen activities and hazards" in the near future.

I appreciate your support and efforts as we make 2012 the year of zero fatalities.

A handwritten signature in cursive script that reads "Walter W. Wise". The signature is written in black ink on a white background.

GENERAL PRESIDENT